

# HOW TO CALCULATE INDUSTRY CODED PRICES



seeIT Promo works on a system of coded pricing. There are a few things you should know about coded pricing.

- Prices on website are List Price (Also known as retail or MSRP)
- Net Cost is what a distributor/reseller pays for the product
- The distributor/reseller discount is a letter of the alphabet that corresponds to a specific discount
- Discount Codes run in 5% increments

Pricing	Product Info & Options	Product Resources								
Item#	<b>18x24in Yard Signs Full Color / Full Bleed</b>		10	20	30	50	100	150	250	350+
YS-1824-1	Single Sided, Full Color Print	Side 1	\$7.15	\$6.79	\$6.43	\$6.14	\$5.43	\$4.97	\$4.90	\$4.83
YS-1824-2	Double Sided, Full Color Print	Side 1   Side 2	\$10.00	\$9.29	\$8.57	\$7.43	\$6.72	\$6.26	\$6.19	\$6.12
* Note Final Product Size on YS-1824 may be up to 1/8" smaller all around due to the cutting process.										All Columns (T / E)

The above price grid indicates that a could buy 50 of the YS-1824-2 Double Sided Yard Signs at \$7.43 ea. The Distributors code is located on the bottom right corner of the price grid in this case a T or E which indicates the distributor gets 40% off the list price and will only pay \$5.20 per product, which is the net cost. If a setup fee is applicable it would be stated in a coded price below the last row of the price grid.

## DISTRIBUTOR DISCOUNT CODES

SUBTRACT AMOUNT BELOW FROM RETAIL/LIST PRICE BASED ON CODES BELOW

**A/P = 50%**

**B/Q = 45%**

**C/R = 40%**

**D/S = 35%**

**E/T = 30%**

**F/U = 25%**

**G/V = 20%**

**H/W = 15%**

**I/X = 10%**

**NET = 0%**

### PRICING EXAMPLES:

\$10 A/P List = \$5.00 Net

\$10 B/Q List = \$5.50 Net

\$10 C/R List = \$6.00 Net

Etc...

**seeIT Promo**

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